

## **Client Relationship Summary**

**June 16, 2020**

**Baron Capital Management, Inc.**

*Registered with the U.S. Securities and Exchange Commission as an **Investment Adviser***

Baron Capital Management, Inc. (“BCM”), is an investment adviser registered with the U.S. Securities and Exchange Commission (the “SEC”). We feel it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at [www.investor.gov/CRS](http://www.investor.gov/CRS), which also provides educational materials about investment advisers, broker-dealers, and investing.

### **What investment services and advice can you provide me?**

We offer investment advisory services to high net worth individuals, pension and profit-sharing plans, charitable organizations, corporations, wrap fee programs, retail investors and other entities. We also offer several co-mingled strategies. All such advisory accounts are managed for capital appreciation with income incidental to that objective. BCM manages principally long-only investment portfolios.

Our accounts are managed on a discretionary basis which means we do not need to call you when buying or selling securities in your account. You will sign an investment management agreement giving us this authority. This agreement will remain in place until you or we terminate the relationship. Additional information about our advisory services is described in the “Advisory Business” section of our Firm Brochure which is available online at [www.BaronFunds.com](http://www.BaronFunds.com).

### **Questions to Ask Us:**

- ***Given my financial situation, should I choose an investment advisory service? Why or why not?***
- ***How will you choose investments to recommend to me?***
- ***What is your relevant experience, including your licenses, education, and other qualifications? What do those qualifications mean?***

### **What fees will I pay?**

Advisory fees are charged based on a percentage of assets under management. The advisory fees vary with the inception date of a Client’s account, the initial or potential size of the account, the product/strategy, the entirety of the Client’s or any of its affiliates’ relationship with BCM and its affiliates, and other factors that BCM deems relevant. All advisory fees are subject to negotiation but typically range from .35% to 1.15%. For separately managed accounts and accounts that are managed by reference to a model or representative account, fees typically decrease as asset levels increase.

BCM’s clients pay brokerage commissions to the executing broker-dealer for portfolio security transactions that typically range from \$0.04 per share to less than \$0.01 per share for stocks traded on exchanges in the U.S. Additional information about brokerage and transaction costs can be found under the “Brokerage Practices” section of our Firm Brochure available online at [www.BaronFunds.com](http://www.BaronFunds.com). You could also pay charges imposed by the custodian holding your accounts for certain investments and maintaining your account.

Additional information about our fees is described in the “Fees and Compensation” section of our Firm Brochure. Our Firm Brochure is available online at [www.BaronFunds.com](http://www.BaronFunds.com).

*You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.*

### **Questions to Ask Us:**

- ***Help me understand how these fees and costs will affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?***
- ***How do you determine what fee will be charged?***

### **What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. A potential conflict of interest could arise when executing trades for accounts which pay fees on different schedules; when we use client brokerage commissions to obtain research or brokerage services as the Firm benefits from research, products and/or services it would otherwise have to produce internally or purchase; or when we aggregate orders and allocate securities among clients.

The Firm's revenue is generated by the advisory fees we collect from your accounts each quarter.

Additional information about our conflicts of interest can be found in the "Code of Ethics, Participation in Client Transactions and Personal Trading" sections of our Firm Brochure. Our Firm Brochure is available online at [www.BaronFunds.com](http://www.BaronFunds.com).

### **Questions to Ask Us:**

- ***How might your conflicts of interest affect me, and how will you address them?***

### **How do your financial professionals make money?**

Our financial professionals are employees of the Firm and their compensation includes a base salary and an annual bonus that is based, in part, on the amount of assets they manage, as well as their individual long-term investment performance, their overall contribution to the Firm and the Firm's profitability. Our CEO, Ronald Baron, receives a discretionary bonus determined by the independent directors of Baron Capital Group, Inc.

### **Do you or your financial professionals have legal or disciplinary history?**

No, our Firm and/or financial professionals do not have any legal and disciplinary history. Visit [investor.gov/CRS](http://investor.gov/CRS) for a free and simple search tool to research our Firm and our financial professionals.

### **Questions to Ask Us:**

As a financial professional, do you have any disciplinary history? For what type of conduct?

### **Additional Information**

You can find additional information about our firm's investment advisory services on the SEC website at [www.adviserinfo.gov](http://www.adviserinfo.gov) by searching CRD #110791. You may also contact our Firm at (212)-583-2000 to request additional information about the Firm and to request a copy of Form CRS.

### **Questions to Ask Us:**

- ***Who is my primary contact person?***
- ***Is he or she a representative of an investment adviser or a broker-dealer?***
- ***Who can I talk to if I have concerns about how this person is treating me?***