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CIO Strategy Bulletin

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The Fixed Income Curve Ball & Equities Broaden Out

- Long-term Treasury yields moved unexpectedly higher following the last Federal Open Market Committee (FOMC) meeting. Positive US economic news combined with “a rates trifecta” of higher international bond yields in Japan, new Treasury supply, and the Fitch US downgrade all contributed to yields increasing.
- Paradoxically, higher long-term yields will likely accelerate the decline of inflation. If so, the Federal reserve will be more likely to cut rates in 2024. To avoid reinvestment risk and a decline in short term yields, we would suggest that clients establish or maintain a portfolio weighted toward intermediate bonds.
- Over the past 2 months, the equity rally has begun to broaden beyond mega-cap technology stocks. We expect this trend to continue as earnings bottom and start to recover into 2024. We therefore see opportunity to be more selective within US large caps while building positions in US SMID and non-US stocks where valuations are more reasonable.

The Fixed Income Curve Ball

At the Federal Reserve’s last meeting of the summer, Chairman Powell made comments suggesting that the Fed may cut rates **before** its 2% inflation target is reached. The Fed appears to be considering the lagging, negative economic impact of its 525bps in rate hikes over the past 17 months, a subject we discussed in our July 30th [CIO Bulletin](#).

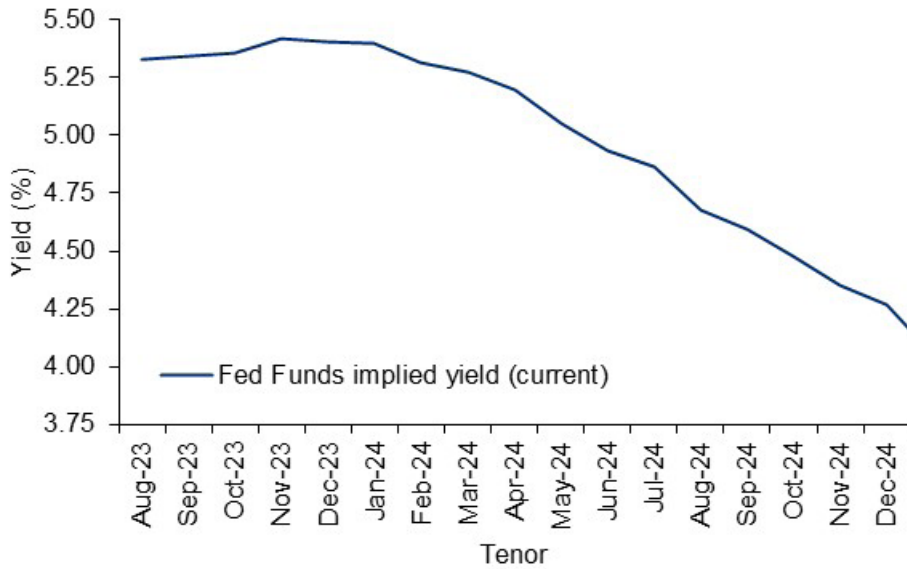
Chairman Powell said, “So, if we see inflation coming down credibly, sustainably, then we don’t need to be at a restrictive level anymore... We can move back to a neutral level and then below a neutral level at a certain point. The way I would think about it is ... you’d stop raising long before you got to 2 percent inflation and you’d start cutting before you got to 2 percent inflation, too.”

Peak Rates?

The Fed’s shift in tone halted the rise in yields at the front end of the yield curve. If the Fed is finished hiking rates, the next Fed move months from now is more likely to be a reduction. This means that Treasury notes with maturities of 6 months to five years are unlikely to provide higher yields, especially if inflation shifts lower into 2024.

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Figure 1: Fed Funds Futures Curve



Source: Bloomberg as of August 9, 2023. Past performance is not indicative of future returns. Real results vary.

What is a Bear Steepener?

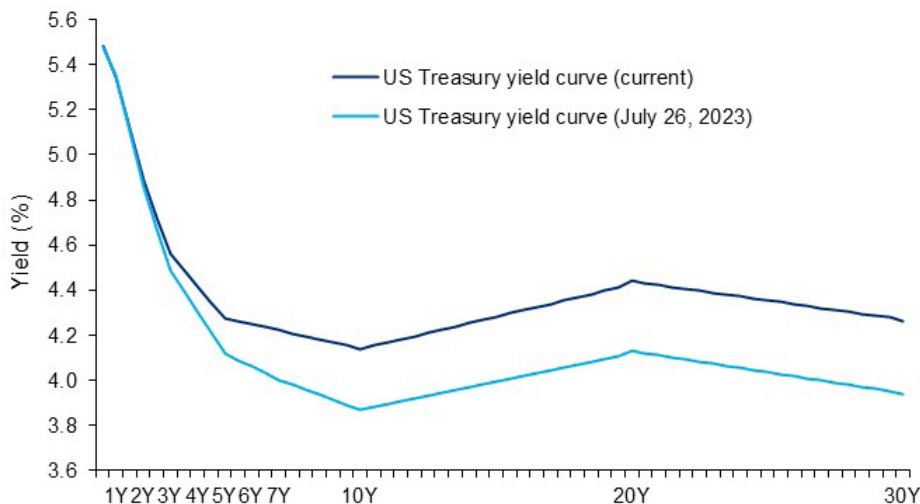
There is a paradoxical impact to Chairman Powell’s proactivity. Even as the forward futures curve points downward (**Figure 1**), the potential shift in rate management could mean a **higher endpoint** for rates than is expected. Assuming inflation comes down to 2-2.5% in 2024 and the economy moves through the “rolling recession” we have described [in our July 23rd CIO Bulletin](#), rates may not fall as far as they would have after a more severe recession.

The possibility of a more proactive Fed resulted in a very sharp jump in long-term yields over the past two weeks. Ten- and thirty-year yields rose 30-40bps before trading at 4.12% and 4.25% respectively late Friday morning (8/11) (**Figure 2**).

How did Chairman Powell get here? Real GDP remains above 2%, wages are still growing at around 5% and unemployment is historically low. Even deeply impacted industries such as homebuilding have been experiencing a modest resurgence. Consumers are also purchasing services such as travel and leisure, too. Thus, for longer-term bond holders an extra premium known as a “term premium” has been priced into account for this stronger-than-expected economy.

That’s not the only reason longer term rates went up, of course.

Figure 2: US Treasury Yield Curve

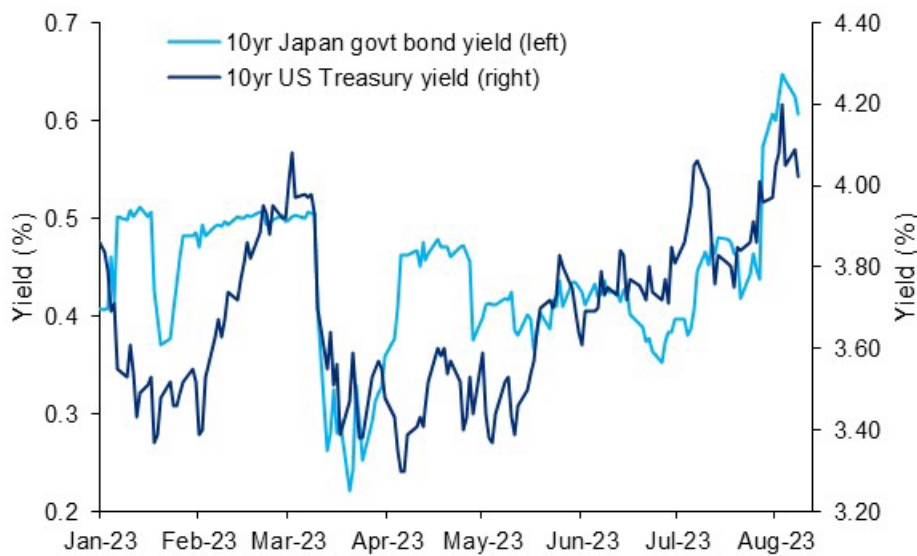


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A Rates Trifecta

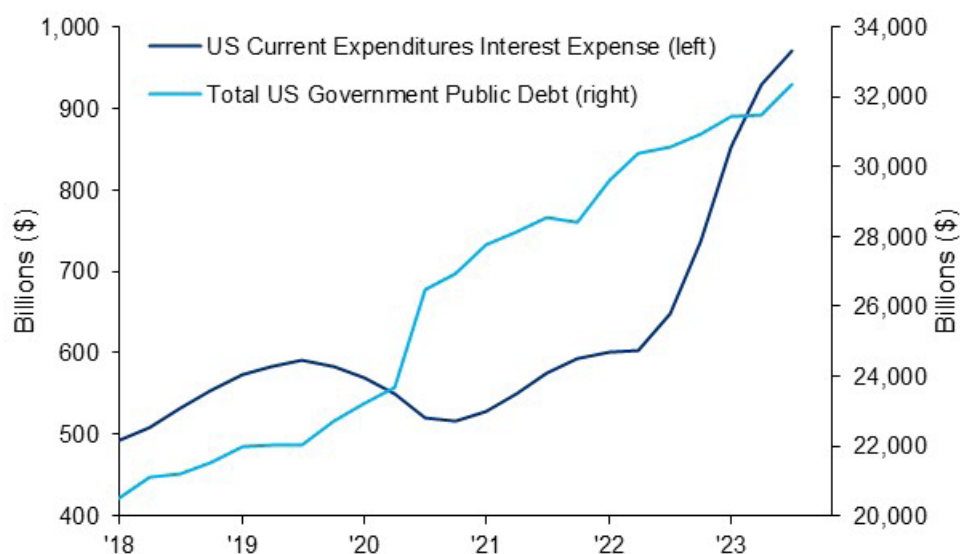
- Two days after the FOMC meeting, Japan announced that it would permit their government bond yields to rise, from 0.5% to as high as 1%. This caused yields to move higher globally. As Japanese rates move up, their demand for US Treasuries would fall. To the extent the Japanese allow rates to go even higher, they may become net sellers of US Treasuries at some point (**Figure 3**).
- The US Treasury also indicated huge future bond sales were on the horizon for the third quarter, some \$1 Trillion in new issuance with the Fed's allowing \$180 billion to roll-off of their balance sheet at the same time.
- Finally, the US-based rating agency Fitch downgraded US Treasury ratings from AAA to AA+. S&P did the same in 2011. Fitch's action refocused market attention on the growing size of the US total public debt as well as the rate of its growth. The fiscal deficit in just nine months is \$1.4 trillion in 2023 and is running at over 8% of GDP, and the interest cost of this new debt has been rising quickly. In fact, the government's interest expense is expected to eclipse the US budget for defense by the end of the fiscal year in September (**Figure 4**).

Figure 3: 10y US Treasury vs 10y Japan yield.



Source: Bloomberg as of August 9, 2023. Past performance is not indicative of future returns. Real results vary.

Figure 4: Total US Govt Public debt and interest expense



Source: Bloomberg as of August 9, 2023

Where Are Rates Going Next?

Despite all of this news, we think the recent move higher in longer-term yields is unlikely to be sustained.

As Chairman Powell noted, the Fed's potent and large series of rate hikes will impact the real economy over time. Thus, the net effect of the bear steepening of the yield curve is likely to drive inflation down a bit faster. As inflation declines to 2%, we think the market will again worry more about a slowing economy and less about the resurgence of inflation itself. In our view, the Fed is likely to cut rates to keep the economy growing at the end of its inflation fight.

We also expect a final normalization of the yield curve known as a "bull steepening" where short and intermediate rates fall much further than long-term yields. All of this suggests that intermediate yields are at or near their peak for this cycle. Thus, to avoid reinvestment risk and a decline in short term yields, we would suggest that clients consider **maintaining a portfolio weighted toward intermediate bonds**.

Equities Broaden Out

Our [Mid-Year Outlook](#) highlighted just how concentrated this year's equity rally has been. As we observed at the end of May¹, of the \$4 trillion rise in market value in 2023, 89% could be attributed to just ten companies, mostly US mega-cap tech names.

In the two months since, US equities are up 7% but participation has broadened out. The Russell 2000 Small Cap index has rallied 10% and the average S&P 500 firm is nearly 8% higher. Almost 60% of public equities are trading above their 200-day moving average, up from 12% in late 2022 (**Figure 5**). But even after a few strong months, high quality small and mid-sized firms remain 15% below all-time highs. Large cap stocks are down just 7%.

Though the rally is broadening, value still exists across many sectors of the stock market. This is an important message for investors who feel they have "missed" the chance to buy last year's dip. Technology and consumer discretionary shares trade near the higher end of their valuation range, but many other industries like energy, and parts of financials, industrials, and health care trade near 30-year lows from a P/E perspective (**Figure 6**). Indeed, the average stock in the S&P 500 trades at approximately 17x expected earnings, versus the traditional market-cap weighted index which trades at 21x (**Figure 7**).

This dispersion in valuation speaks to the extreme level of concentration we see in the US large cap market. With 30% of the S&P 500 market cap attributable to just 10 companies, passively owning US equities today implicitly means taking a view on the direction of just a handful of stocks. While many of these mega-cap firms are strong operators in innovative industries, the sheer lack of diversification provided by the S&P 500 today is notable.

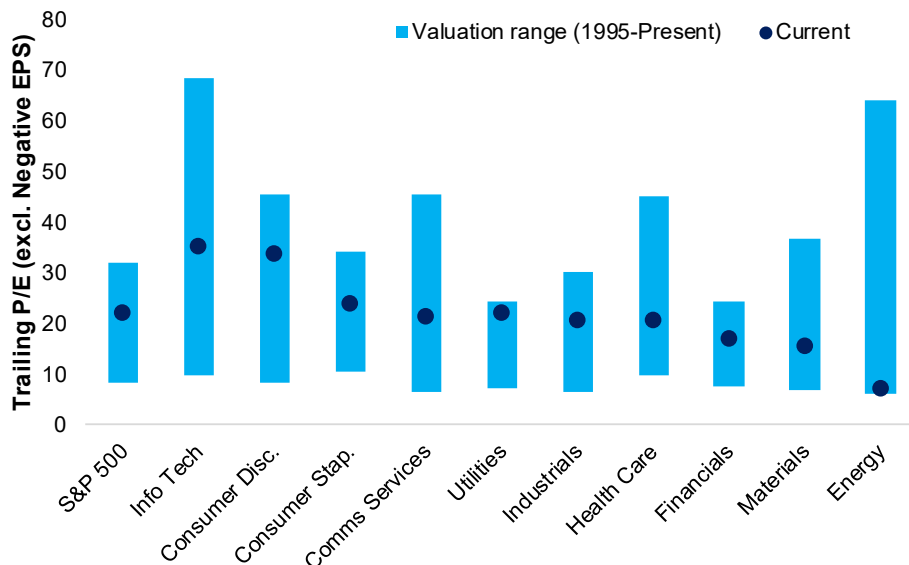
¹ Factset through August 11, 2023

Figure 5: The market rally has broadened since June.



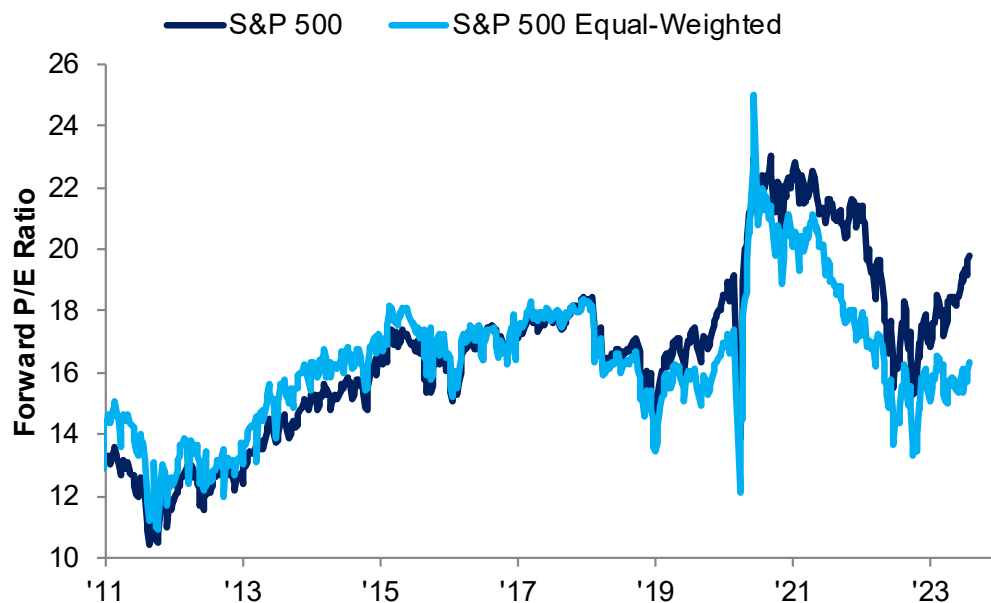
Source: Bloomberg as of August 11, 2023. The indexes are unmanaged. An investor cannot invest directly in an index. They are shown for illustrative purposes only and do not represent the performance of any specific investment. Index returns do not include any expenses, fees or sales charges, which would lower performance. Past performance is no guarantee of future results. Real results will vary.

Figure 6: S&P 500 sector valuations today versus their range since 1995



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Figure 7: S&P 500 (market-cap weighted) vs equal-weighted S&P 500 valuation.



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Where to Go Next

As the current earnings recession bottoms and profits start to recover in 2024, improving fundamentals outside of Artificial Intelligence stocks should reinforce recent market broadening. We expect sectors currently in decline like manufacturing, trade, and health care to improve next year as bloated inventories normalize. And while AI is likely to be a significant driver of growth for technology profits in the years to come, not all that spending will materialize in the next few quarters. Therefore, when investing within technology investors need to separate real AI leaders from those who have been unduly caught up in the rally.

While long-term growth of course matters for equity investing, near-term free cash flow is also crucial in today's macro environment. Indeed, equity market investing requires incorporating both earnings growth *and* valuation. Even if rates drift lower from here, we are unlikely to repeat the environment where Fed money printing incentivized investors to chase the fastest growing stocks regardless of their near-term earnings prospects.

While we suggest looking beyond technology and large caps to play the next leg of the equity rally, we do not expect that all cheap sectors will rally strongly. For example, US telecoms are dealing with ongoing litigation risk associated with the use of toxic lead cables. Medium-sized US banks are likely to see regulators write new rules related to capital adequacy. And there are existential challenges facing parts of the publicly traded office and retail real estate space which keep us on the sidelines despite deeply depressed prices.

That said, we find many areas with compelling value. We particularly like beaten-up parts of the health care space including life sciences and biotech, commodity & materials companies tied to energy transition, and [high-quality asset managers](#) with lots of cash waiting to be deployed as potential opportunities and dislocations arise.

And Outside the US?

Italy's untimely decision this week to impose a windfall tax on the country's largest – and often unprofitable – banks was a great excuse for US investors to remain US-focused. We often hear many American investors say that “as bad as US politics is, the rest of the world is not any better.”

In 2023, a healthy US labor market helped to avert recession as China's recovery abruptly stalled in Q2. But as we look to 2024, there is a reasonable likelihood that US outperformance will start to reverse versus Chinese and European markets. We expect the US job market to cool led by areas like construction and trade and that will slow consumption.


When US-biased equity investors limit their investment horizon to America's shores, they miss the opportunity for market broadening to drive portfolio outperformance in the years to come. After a decade of US equity dominance, the US market now contributes to over 60% of global market cap despite delivering only 50% of global profits.

Global portfolios can also seek to capture significant thematic trends. Innovative semiconductors needed for AI buildout cannot get produced without equipment and manufacturing leaders in Europe and Asia. The world's best battery producers are listed in China and Japan. While inefficient markets and "old economy" legacy companies tend to garner greater share in passive European and Asian benchmarks, global stock pickers can avoid lower quality firms while expanding their opportunity set to capture the same trends that have buoyed US stocks while today entering positions at significant discounts to US peers.

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Upper medium grade (Strong)	A	A	A
Medium grade	Baa	BBB	BBB
Not Investment Grade			
Lower medium grade (somewhat speculative)	Ba	BB	BB
Low grade (speculative)	B	B	B
Poor quality (may default)	Caa	CCC	CCC
Most speculative	Ca	CC	CC
No interest being paid or bankruptcy petition filed	C	D	C
In default	C	D	D

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