

Global Equity Strategy

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Q2 Earnings Preview: Establishing the Low

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- Before logging off in droves and commencing their hard-earned staycations, investors in the US will be looking to Q2 earnings season which unofficially begins with many of the big banks on Tuesday, July 14th. Headline numbers are likely to be dismal, with profits expected to have fallen nearly 45% in Q2 (Figure 1). **We would not be surprised if the actual profits decline is even larger in magnitude, driven by a few outsized losses.**
- Outright losses are likely in sectors like energy and consumer discretionary (Amazon’s earnings contribution to the sector is much smaller than its market cap share), while industrials firms are expected to post earnings at around 11% of 2019 levels – an 89% YoY decline.
- High-frequency economic indicators over the past few months suggest that the worst lockdown effects were likely felt in March and April, with reopenings gradually building in May and June. We expect Q2 will mark the low for economic activity and profits, establishing a base that will likely drive sharp rebounds in percentage terms in the first half of 2021 (Figure 2).
- **COVID-Defensives like IT are likely to demonstrate their immunity to the shutdown.**
- **Federal Reserve liquidity should help offset the effects of tightening bank lending standards.**
- **Sufficiently positive surprises among the most beaten down sectors could lead to short-covering rallies as investors would be forced to reprice less dire earnings expectations.**

Figure 1: Q2 Consensus EPS by Sector (YoY)

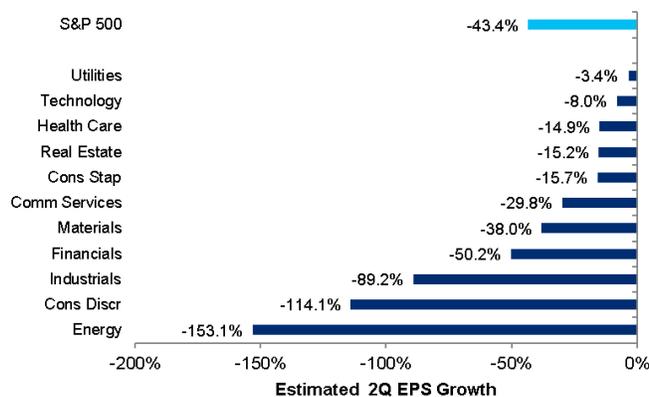
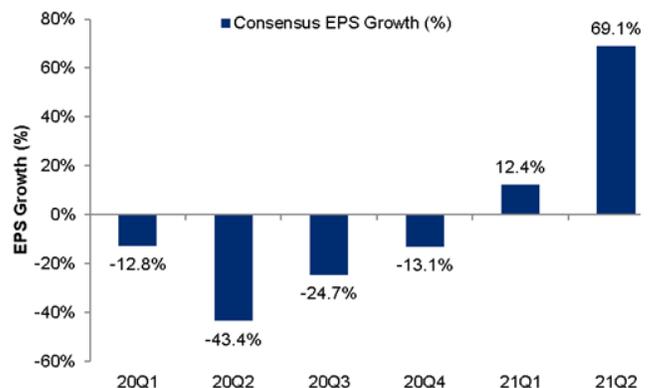


Figure 2: Quarterly Consensus EPS Growth (YoY)

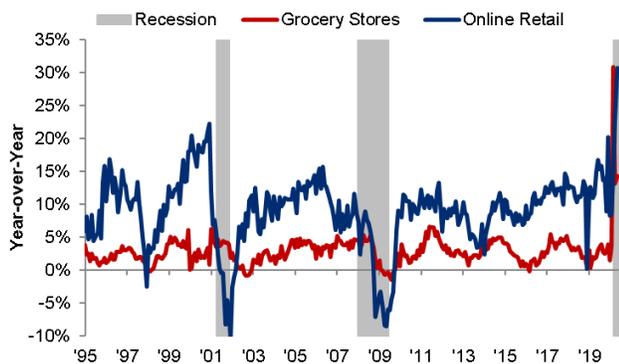


Source: Refinitiv as of July 7, 2020.

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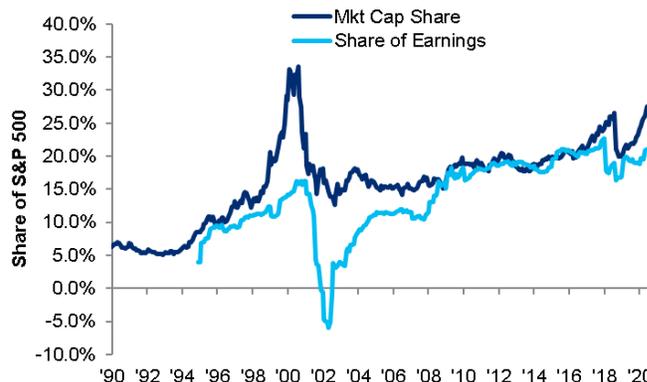
COVID-Defensives like IT are likely to demonstrate their immunity to the shutdown. The wide divergence in the profits landscape by sector likely reflects the unique reality of this virus-driven recession. While retail sales typically falls during recessions, certain segments like grocery stores and online retailers have benefitted from record-breaking spending growth in April and May (Figure 3). Turning to IT, the sector has drawn comparisons to the 90s tech bubble amid increasing share of the broader market. However, fundamentals continue to justify such lofty market share, as the growing dominance of tech companies in our everyday lives is likely to result in a higher portion of the economy being controlled by these seemingly unstoppable firms (Figure 4).

Figure 3: Select retailers likely to benefit from hoarding and increased online shopping



Source: Haver and Census Retail Sales Survey as of July 7, 2020.

Figure 4: IT concentration likely reflecting a larger share of future EPS



Source: Factset as of July 7, 2020.

Fed liquidity can support balance sheets as well as markets. A sharp tightening in bank lending standards typically raises the cost of capital for all but the most rock-solid balance sheets (Figure 5). However, any pullback in lending by private sector banks in the first half of this year has been more than offset by the Federal Reserve's unprecedented suite of liquidity programs, which has dramatically lowered borrowing costs for even the riskiest counterparties. Access to capital markets to finance severe but ultimately temporary virus-related disruptions should encourage investors that most firms will be able to raise enough cash to survive the next several quarters.

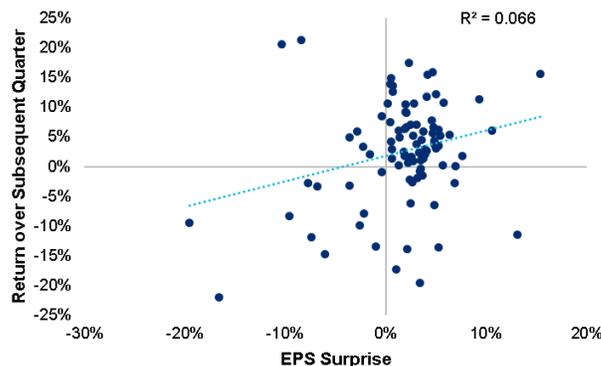
Do beats mean positive returns? Anyone who has watched an intraday chart in the moments following a company's earnings report knows that quarterly results can have an immediate impact on share prices. But how does the aggregation of all these beats and misses translate to index-level returns during earnings season? There appears to be a weak relationship at best between S&P 500 EPS surprises and subsequent returns (Figure 6). Perhaps more important is forward guidance, as ultimately what markets care about is the cash flow companies can deliver down the road, not in the immediate past. However, to the extent that current earnings signal a future trend, they can still be invaluable sources of information. Given that so many firms suspended guidance amid the virus-related uncertainty earlier this year, explicit forward guidance and the tone of earnings calls will be especially crucial to watch this quarter.

Figure 5: Looser credit conditions tend to support an EPS recovery



Source: Haver as of July 7, 2020. Indices are unmanaged. An investor cannot invest directly in an index. They are shown for illustrative purposes only. Past performance is no guarantee of future returns. Real results may vary

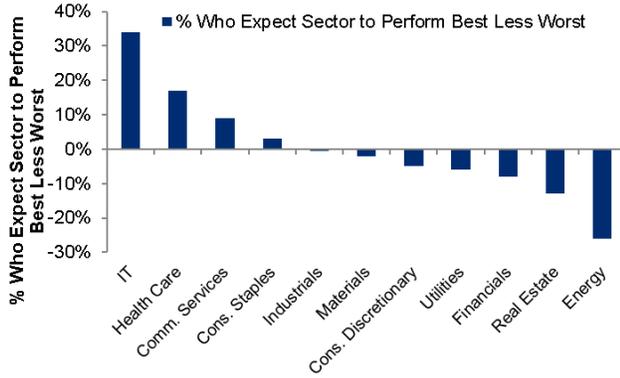
Figure 6: EPS Surprises and Subsequent Quarterly Returns



Source: Factset as of July 7, 2020, using quarterly data from 1997-2020.

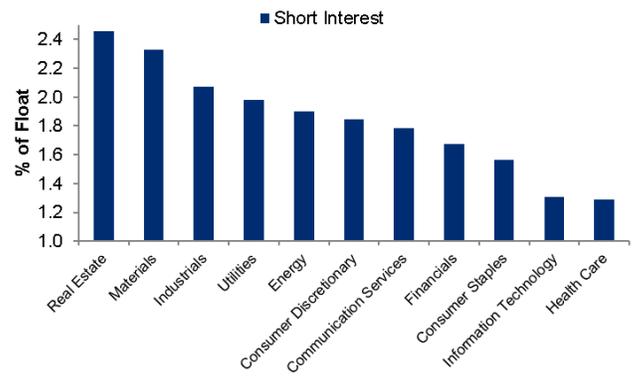
Positioning matters: While markets at the index level have increasingly priced in a “V” shaped earnings recovery, it is worth considering sector-level positioning heading into earnings season. Investors remain more cautiously positioned in areas most affected by COVID, still favoring large tech and ecommerce names that seem to be completely unaffected by any headline or sign of economic disruption (Figure 7). Meanwhile, bears have concentrated their downside bets on COVID-cyclical sectors like real estate, materials, and industrials (Figure 8). Sufficiently positive surprises among these beaten down sectors could lead to short-covering rallies as investors would be forced to reprice less dire earnings expectations.

Figure 7: Investors expect “Stay at Home” is here to stay



Source: Citi Research – US Equity Strategy as of July 7, 2020.

Figure 8: Short Interest by Sector



Source: Factset as of July 7, 2020.

Asset Allocation Definitions

Asset classes	Benchmarked against
Global equities	MSCI All Country World Index, which represents 48 developed and emerging equity markets. Index components are weighted by market capitalization.
Global bonds	Bloomberg Barclays Capital Multiverse (Hedged) Index, which contains the government -related portion of the Multiverse Index, and accounts for approximately 14% of the larger index.
Hedge funds	HFRX Global Hedge Fund Index, which is designed to be representative of the overall composition of the hedge fund universe. It comprises all eligible hedge fund strategies; including but not limited to convertible arbitrage, distressed securities, equity hedge, equity market neutral, event driven, macro, merger arbitrage and relative value arbitrage. The strategies are asset-weighted based on the distribution of assets in the hedge fund industry.
Commodities	Dow Jones-UBS Commodity Index, which is composed of futures contracts on physical commodities traded on US exchanges, with the exception of aluminum, nickel and zinc, which trade on the London Metal Exchange (LME). The major commodity sectors are represented including energy, petroleum, precious metals, industrial metals, grains, livestock, softs, agriculture and ex-energy. The Thomson Reuters / Core Commodity Index is designed to provide timely and accurate representation of a long-only, broadly diversified investment in commodities through a transparent and disciplined calculation methodology.
Cash	Three-month LIBOR, which is the interest rates that banks charge each other in the international inter-bank market for three-month loans (usually denominated in Eurodollars).
Equities	
Developed market large cap	MSCI World Large Cap Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure the equity market performance of the large cap stocks in 23 developed markets. Large cap is defined as stocks representing roughly 70% of each market's capitalization.
All Country Ex US	MSCI All Country ex US, which is free-float adjusted and weighted by market capitalization. The index is designed to measure the equity market performance of the large cap stocks in all countries excluding the US.
US	Standard & Poor's 500 Index, which is a capitalization-weighted index that includes a representative sample of 500 leading companies in leading industries of the US economy. Although the S&P 500 focuses on the large cap segment of the market, with over 80% coverage of US equities, it is also an ideal proxy for the total market.
Europe ex UK	MSCI Europe ex UK Large Cap Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure large cap stock performance in each of Europe's developed markets, except for the UK
Eurozone	Euro Stoxx 50 is a stock index of large cap Eurozone stocks. Its aim is to measure the performance of 50 of the largest Eurozone domiciled stocks.
Emerging Markets	MSCI Emerging Markets Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure stock performance 24 Emerging Market countries.
UK	MSCI UK Large Cap Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure large cap stock performance in the UK
Japan	MSCI Japan Large Cap Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure large cap stock performance in Japan.
Asia Pacific ex Japan	MSCI Asia Pacific ex Japan Large Cap Index, which is free-float adjusted and weighted by market capitalization. The index is designed to measure the performance of large cap stocks in Australia, Hong Kong, New Zealand and Singapore.
Developed market small and mid-cap (SMID)	MSCI World Small Cap Index, which is a capitalization-weighted index that measures small cap stock performance in 23 developed equity markets.
Bonds	
Developed sovereign	Citi World Government Bond Index (WGBI), which consists of the major global investment grade government bond markets and is composed of sovereign debt, denominated in the domestic currency. To join the WGBI, the market must satisfy size, credit and barriers-to-entry requirements. In order to ensure that the WGBI remains an investment grade benchmark, a minimum credit quality of BBB-/Baa3 by either S&P or Moody's is imposed. The index is rebalanced monthly.
Emerging sovereign	Citi Emerging Market Sovereign Bond Index (ESBI), which includes Brady bonds and US dollar -denominated emerging market sovereign debt issued in the global, Yankee and Eurodollar markets, excluding loans. It is composed of debt in Africa, Asia, Europe and Latin America. We classify an emerging market as a sovereign with a maximum foreign debt rating of BBB+/Baa1 by S&P or Moody's. Defaulted issues are excluded.
Supranationals	Citi World Broad Investment Grade Index (WBIG)—Government Related, which is a subsector of the WBIG. The index includes fixed rate investment grade agency, supranational and regional government debt, denominated in the domestic currency. The index is rebalanced monthly.
Corporate investment grade	Citi World Broad Investment Grade Index (WBIG)—Corporate, which is a subsector of the WBIG. The index includes fixed rate global investment grade corporate debt within the finance, industrial and utility sectors, denominated in the domestic currency. The index is rebalanced monthly.
Corporate high yield	Bloomberg Barclays Global High Yield Corporate Index. Provides a broad-based measure of the global high yield fixed income markets. It is also a component of the Multiverse Index and the Global Aggregate Index.
Securitized	Citi World Broad Investment Grade Index (WBIG)—Securitized, which is a subsector of the WBIG. The index includes global investment grade collateralized debt denominated in the domestic currency, including mortgage -backed securities, covered bonds (Pfandbriefe) and asset-backed securities. The index is rebalanced monthly.

Other miscellaneous definitions

Asset Backed Securities (ABS)	A security whose income payments and hence value are derived from and collateralized (or "backed") by a specified pool of underlying assets such as consumer credit card debt or auto loans.
Commercial Mortgage Backed Securities (CMBS)	Commercial mortgage-backed securities (CMBS) are a type of mortgage-backed security that is secured by mortgages on commercial properties, instead of residential real estate.
High Yield Corporate Bonds (HY)	High yield corporate bonds are bonds with a credit rating less than BBB- (S&P) or Baa3 (Moody's), and are debt securities issued by a corporation and sold to investors. The backing for the bond is usually the payment ability of the company, which is typically money to be earned from future operations.
Investment Grade Corporate Bonds (IG)	Investment grade corporate bonds are bonds with a credit rating equal to or above BBB- (S&P) or Baa3 (Moody's), and are debt securities issued by a corporation and sold to investors. The backing for the bond is usually the payment ability of the company, which is typically money to be earned from future operations.
CAPE	Cyclically Adjusted Price to Earnings Ratio is an equity valuation measure calculated by taking the price divided by the average of ten years' earnings, adjusted for inflation. The ratio is designed to smooth variations in profit margins over the business cycle.
SAAR	Seasonally adjusted annual rate is a rate adjustment used for economic or business data, such as sales numbers or employment figures, that attempts to remove seasonal variations in the data

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High quality (very strong)	Aa	AA	AA
Upper medium grade (Strong)	A	A	A
Medium grade	Baa	BBB	BBB
Not Investment Grade			
Lower medium grade (somewhat speculative)	Ba	BB	BB
Low grade (speculative)	B	B	B
Poor quality (may default)	Caa	CCC	CCC
Most speculative	Ca	CC	CC
No interest being paid or bankruptcy petition filed	C	D	C
In default	C	D	D

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